

Document name – Terms and Conditions

Terms of use - FountMedia

Rules And Regulations

FountMedia corresponds to all relevant state, federal, and international laws (GDPR) for data privacy and utility. We adopt some of the best practices in the industry and follow specific procedures for the benefit of customers.

We have mentioned a few policies and processes below:

1. Ownership

This Website and all of its constituents, including, but not limited to, all source code, text, content, and images or videos, are owned and copyrighted by FountMedia or its subsidiaries. The Web Content, which represents a trademark, logo, or service mark, is also a registered media of FountMedia. Any content use is strictly prohibited under this agreement except for allowance to the content usage allowed for the third parties or clients.

2. Data Compilation Procedure

2.1. FountMedia consists of different data elements for businesses, consumers and has certain user specifications. The information is extracted from genuine sources (Sec. 1.2). We provide utmost priority to maintain the preciseness of all the needed information.

2.2. Our Business to Business Marketing database is sourced from the following sources:

Government records,

Directories

Semi-Annual Reports

Articles

Email Campaigns

Trade Show attendee lists

Public Record Information

Registration process for subscription sites

Postings

Nationwide utility transaction reports

Transactional data

2.3 We collect information from our site and other reputed websites, checked from time to time. We perform as an agent to collect details as well. Visitors are requested to fill in their truthful information and number as applicable. Visitors do this for their benefit and convenience.

2.4. To help us improve, we must collect the appropriate data.

3. Disclosure or Sharing of User Data

3.1. FountMedia claims complete ownership over the information collected on this domain (<https://www.FountMedia.com>) and its subsidiary sites. The information is gathered from putative sources (Sec. 1.2). This information is strictly confidential, and we do not reveal this information to any party or any other website unless and until:

We need to offer our services

The user permits us

We are legally entitled to so

Please read the following in detail:

3.2. Usage of Personal Data

3.2.1. We process our subject data intending to claim our "legitimate interests". These are the following points mentioned below elaborately:

3.2.2. The data and content provided are based on utility and sole use for user intent.

3.2.3. FountMedia considers its prime responsibility in updating its clients through various means (email and calls). Our channel of communication includes:

Service Messages: Provided to clients for any company-related inquiry. Examples include welcome

messages, schedules, and notifications.

Marketing Communications: did promote marketing materials and guide clients on the same basis.

We consider conducting surveys as a prime responsibility of FountMedia to understand the market needs and serve our clients better.

3.2.4. We do not intend to utilize data to engage in the automated decision-making process.

3.3. Utilizing Personal Data

3.3.1. We share user data with:

Our legal affiliates (those under jurisdiction) are within reasonable limits to properly deliver our Services.

Third Parties - business partners, vendors, and contractors, for the performance.

Analytics Team and Search engine people.

3.4. Under special consideration or situation, we reserve the rights to disclose your data to other third parties under the following situations (extension of limitation):

Any transaction of business assets (selling or buying)

Business acquisition by a third party.

3.4.1. We ensure adequate contractual and operational safety measures at the time of third-party operations.

3.5. Subject Rights for Data Safety

3.5.1. Under the following data privacy and protection rules, subjects are allowed to:

Request to gain access to their data and demand a machine-readable copy.

Request for the same to be changed in terms of format(delete, block)

Rescind their consent to process their data

To claim any of the rights written above, please email us at sales@FountMedia.com or write to us at the following address: PO Box 473,

Monmouth Junction, NJ 08852, United States.

3.5.2. Opt-out Policy:

Following subject data rights (Sec. 2.4.1) as applicable per region. Upon your request, FountMedia will:

Remove any subscriber from the subscriber list or "opt-out" of further promotional emails and notifications.

Initiate the process of deleting the subscriber/client reasonable efforts from the client list.

Users should be aware that our company cannot be accurate in deleting all historical data records. We comply with legal audits and financial reporting reasons in which we are obliged to participate.

3.5.3. In case of any breaches or violations related to other data-related issues, users are free to lodge complaints under the jurisdictions.

3.5.4. We retain the necessary user data for the time it is necessary. The data is maintained in an anonymous format until the user decides to quit using the services.

3.5.5. We are obliged to provide every necessary data in the form of a copy if the user demands it. Further, we also maintain the required necessary standards to avoid any further violation and to maintain the record for the transferred detail

4. Data Security & Confidentiality Clauses

Here at FountMedia, we consider it of high importance and requirement to protect your privacy at every step of processing or store your personal information. We take every measure to protect the confidentiality and data security. We use the latest technologies to encrypt our client data or information.

4.1. FountMedia ensures that all customer data remains under the sole control of the respective client. We do not involve our eCommerce conversions or messages discussed with the clients in any transaction. FountMedia provides an SSL encryption, password-protected mechanism for viewing and extracting customer data.

4.2. We maintain all customer data in a secure environment and firewall security system. These measures are designed to ensure that all visitors' information is protected from loss, misuse, or unauthorized alterations.

4.3. We authorize third-party operators to process users' credit card information in case of a requirement. This intermediate channel is allowed to process the information. Still, they are nowhere allowed to retain any kind of client data except for the requirement of work demanded by the company. Our client details are restricted to the employees working or dealing with the case.

5. Cookies & Tracking Technologies Used by FountMedia

5.1. Does FountMedia use cookies?

Yes, like most websites, FountMedia utilizes cookies to enhance the user experience on our Website. Cookies help us track the behavioural note of our users. Additionally, it helps us filter irrelevant content from the site on a timely basis and replace them with good, helpful content for our users.

5.2. FountMedia Tracking Technology

FountMedia utilizes single-pixel gif images to count web page accesses while gathering standard statistical parameters (for instance – an open email). Collected information is bundled up to the users' personally identifiable data to provide offers and improve the site's content. This kind of profile is tailor-made to correspond to the user's experience across the Website and channel the necessary marketing campaigns.

6. Third-party Site Links Of the Company

FountMedia's Website or messages may contain third-party links or redirecting links. Our company is not responsible for the privacy practices or content of third-party websites. We allow the associated Third parties to independently collect information about website visitors when users click on ads or view any other communication related to FountMedia.

We are not liable to accept any information leakage at any of the sites linked to/from this directory. In addition, we do not endorse or recommend any third-party site, site, or resource. Therefore we advise you to be in charge of the entire information provided from your end to the third party.

7. Prevention of Unsolicited Commercial Email (SPAM)

FountMedia is committed to grant permission for email marketing and communications. To the end, we adhere to a strict internationally claimed anti-spam policy.

Our clients are strictly prohibited from sending any unsolicited message to recipients who have not expressed their permission to receive communications from their end.

Our services may only be used for lawful purposes and do not violate or intervene against any social, local, national, state, federal and international terms and policies.

These policies are a subsidiary of our broader step towards Acceptable Use Policy that our clients follow contractually. Violation of this particular policy will lead to immediate termination of all access to FountMedia's applications, servers, and network.

8. Refund Policy

FountMedia claims a non-refund once the Databases are purchased, opened or downloaded. The intangible data sales are final. The time FountMedia receives the orders, processes your contact information, and prepares the purchase contract. FountMedia strictly takes this action to protect the integrity and privacy of the databases. Please note that the data, once sold, lies under the sole discretion of the client.

9. Restrictions

No user can use any promotional material or database without the permission of FountMedia. You may solely use the services for personal or business purposes rather than publicizing. All of these terms lie in compliance with the U.S. CAN-SPAM ACT 2003 & Canadian Anti-spam Legislation.

10. FountMedia's Campaign Content (Emails)

We timely review the email campaign content mailed through our communication channels to verify compliance with the local, state, national, federal, or international laws. We use software and content-based algorithms to keep track of the content of the sent emails. This filtering acts as an advantage to all users who avail of our Services. Additionally, it reduces bounce time and ensures high-end deliverability to our users.

11. Important Information related to changes in the Privacy policy

FountMedia has all rights to change any clause in the privacy policy without any prior notice. We reserve the right to amend this Privacy Policy from time to time. We, therefore, encourage you to revisit this page periodically or when you come across any or notice new features on our Website.

We appreciate our customers and provide them with information related to the Website. Any changes in the policy shall be notified to the clients from time to time.

Using our Website, you agree and accept – without any limitation or qualification – to adhere to the

above Privacy Policy statement.